

# 2024 Impact Report



# Changing the world through the power of Christian dollars.

In 2024, Adelfi members joined together to make a meaningful impact on Christians across the globe. By keeping financial transactions within the Christian community, we strengthen both lives and livelihoods. Thank you for being part of a movement where every dollar supports economic and spiritual growth, multiplying the impact of faithful stewardship.

## Adelfi at-a-Glance



Adelfi has now grown to **15,000+** consumer, non-profit and for-profit Christian members.



For **over 60 years**, we've collaborated with those of shared faith to create positive change.



In 2022, we started our Give Back program which sets aside **10% of our profits** each year to missionaries and non-profits globally.

# A Letter from Our Interim Chief Executive Officer

## **AdelFi Giving: A Year in Reflection**

As we look back on 2024, we are reminded once again of God's faithfulness and the generosity of our members and employees. At AdelFi, we don't just manage financial resources—we steward them for kingdom impact. And this year, through the collective generosity of our community, we've seen incredible examples of what it means to give with purpose.

## **Giving with Purpose**

One of the highlights of 2024 was the opportunity to give \$100,000 to Christian nonprofits, hand-selected by our employees. These organizations—ranging from local ministries to global missions—are making a lasting impact in areas such as evangelism, discipleship, and serving those in need. This initiative reflects our belief that giving should be personal, meaningful, and led by the Spirit.

Beyond this initiative, our employees continue to embody AdelFi's heart for service. Through our volunteer time off program, they dedicate time to supporting churches, local shelters, and ministries that provide food, mentorship, and hope to those facing hardship. Their commitment reflects the love of Christ in action.

## **A Global and Lasting Impact**

But our impact doesn't stop there. Beyond local communities, we are committed to advancing God's kingdom worldwide. Through strategic partnerships, we're working alongside fellow believers to strengthen Christian homeschool organizations, colleges, and university initiatives—equipping the next generation of faith-driven leaders. By uniting in purpose, we can build a stronger foundation for Christian education and discipleship.

Additionally, we continue to support global missions by providing financial services to missionaries in over 150 countries, ensuring that funds reach those serving in areas where traditional banks often refuse to operate. Whether funding Bible translations, providing clean water, or caring for vulnerable children, AdelFi remains committed to empowering believers to make a difference.

## **Gratitude and Looking Ahead**

We are deeply grateful for our members, employees, and partners who make this work possible. Your faithfulness and commitment enable us to be a financial institution that serves with purpose, reflecting Christ's love through generosity, service, and wise stewardship.

As we step into 2025, let's continue to steward God's resources faithfully—supporting ministries, strengthening communities, and sharing His love through generosity. Thank you for being part of this mission. Your partnership makes an eternal impact.

May God bless you abundantly in the year ahead.

**Susan Rushing**  
**Interim Chief Executive Officer**

# AdelFi Employees Give with Purpose

This year, AdelFi staff contributed their time through our Serve Day program and directed a financial gift to support many Christian ministries and organizations spreading the Gospel.

AdelFi's response to God's call for service is making a lasting impact in communities both domestically and internationally.

\$1,000	Acts Ministry Inc.	\$1,000	Lighthouse Bible Church OC
\$4,000	Antioch Ministries International	\$1,000	Live Oak Church of the Nazarene
\$1,000	Bethany Bible Fellowship	\$2,000	Living Hope Community Church
\$1,000	Bethel Bible Church	\$1,000	Living Stone Korean Methodist Church
\$1,000	Bethlehem Lutheran Church of Los Alamitos	\$2,000	Mary's Kitchen
\$1,000	Bible Baptist Church	\$1,000	Medical Ambassadors International
\$1,000	Biola University	\$2,000	Mission Global USA/RPEC International
\$1,000	Blount Community Church	\$1,000	New Breed Ministries
\$1,000	Calvary Chapel Chino Hills	\$1,000	Northshire Community Church
\$1,000	Calvary Chapel Chino Valley	\$1,000	NOVO
\$1,000	Calvary Chapel East Anaheim	\$2,000	Orange County Rescue Mission
\$1,000	Calvary Chapel Schools	\$1,000	Pioneers
\$6,800	Camp Agape California	\$1,000	Pui Tak Center
\$1,000	Christ Lutheran Church of Brea	\$2,000	Purpose Church
\$1,000	City to City Los Angeles	\$1,000	Redemption Bible Church
\$1,000	Coast Hills Church	\$1,000	Resurrecting Hearts Horsemanship Inc.
\$1,000	Compassion International	\$1,000	Richfield Community Church
\$1,000	Connection Church Corona	\$5,600	Rivers Edge Ranch
\$1,000	Cornerstone Church of Long Beach	\$1,000	Rose Drive Friends Church
\$1,000	Cornerstone Fellowship Bible Church	\$1,000	SaddleBack Valley Church
\$1,000	Covenant Presbyterian Church of Orange	\$1,000	Safe Families for Children
\$1,000	Crossroads Christian School	\$2,000	Samaritan's Purse International Relief
\$1,000	Crossway Community Church	\$1,000	Sandals Church (Palm Avenue Campus)
\$1,000	Decision Point	\$2,000	Saving Grace Word Missions
\$1,000	Dream Center	\$1,000	Southlands Church International
\$1,000	Educational Media Foundation	\$1,000	St. Stephen Baptist Church
\$1,000	Empowering Lives International	\$1,000	Tabernacle Baptist Church
\$1,000	End of the Earth Ministries	\$1,000	Throne of Grace Ministries
\$1,000	Enlace	\$1,000	Uniquely Knitted
\$1,000	Evergreen Baptist Church of San Gabriel Valley	\$1,000	Valley Korean United Methodist Church
\$2,000	Friends Community Church Brea	\$1,000	Vista Assembly of God Church
\$1,000	Grace Community Church	\$5,600	Water for Good
\$2,000	Heights Christian Schools	\$3,000	Wycliffe Bible Translators
\$1,000	John & Vera Mae Perkins Foundation	\$1,000	Yorba Linda Friends Church
\$1,000	Lancaster Baptist Church	\$1,000	Zoe Center
\$1,000	Life Bible Fellowship Church		



## \$100K

given by employees  
to their non-profit  
of choice



## 71

non-profit  
organizations  
supported



## The Power of Partnership

Across the globe, Adelfi members partner with fellow believers to steward God-given financial resources and substantially affect the world for Christ. Here are some of those incredible partnerships.



Teach Them Diligently was born out of a recognized need for more events that celebrate Gospel-centered homeschooling. Their mission is to help families fulfill the Great Commission, by providing them with resources that encourage, equip, and inspire them to bring up and educate their children as ambassadors for Christ.

Adelfi is honored to support their families with complimentary access to our Biblically-based financial stewardship courses.



Judson University is an evangelical Christian institution dedicated to equipping students with the knowledge, skills, and faith to glorify God in their personal lives, careers, and communities. Through a broadly based education, graduates become decisive leaders, lifelong learners, and articulate proponents of Biblical Christianity.

AdelFi is happy to offer Judson University students and alumni free membership, including access to our digital courses and resources grounded in Biblical principles.



Central Christian College of Kansas provides a Christ-centered education that equips students to excel academically, grow spiritually, and serve their communities with purpose. With a strong foundation in faith and learning, graduates are prepared to lead with integrity and make a meaningful impact in the world.

AdelFi is proud to support Tiger students and alumni with free membership that provides complimentary access to our Biblically-based financial courses.





## Serving with Purpose

At AdelFi, we embrace the call of Galatians 5:13 to “serve one another humbly in love.” Through paid Serve Days, employees are empowered to volunteer with faith-aligned non-profits and organizations that are meaningful to them. It’s a way for us to actively live out our values, making a lasting impact with our time and talents.



Employees are given **2 paid days to serve** during work hours



In 2024, **685 hours** were served to ministries and non-profits

The most recent Kingdom-aligned organizations we’ve served:



# Serve Days 2024



"I used Friday to work on 3 quilts for our Handmade Treasures From the Heart ministry. We work on quilts for Pomona Valley Community Hospital and for church members going through cancer treatment."

—Sandy Sidders,  
Application Manager



"Thank you for the opportunity to witness and be a part of God's movement. Pray for the mentors who are with them all weekend. I was so impressed by their passion to love on those kids in the name of Jesus."

—Melinda Bonderer, Contact Center Manager



"We had the privilege of serving at Hub OC. The Hub is committed to helping those without permanent housing to be cared for. It was a great time serving with our team!"

—Nicki Harms,  
Chief Financial Officer







# Serve Days 2024



“We had a GREAT day boxing up the gifts that were heading out tonight to Taiwan. Our team lead told us we were her best team of the season. We more than doubled the production of the high average. We definitely worked hard for Jesus!”

—Chuck Kelly, Chief Technology Officer



“We had a great time today packing and praying over the boxes being shipped out to kids in the Philippines.”

—Clifton Chang,  
Vice President of Human Resources

# Serve Days 2024



"I served at Illinois Habitat for Humanity Women Build. Great cause with a mission similar to Adelfi's —"Seeking to put God's love into action" and their principle "Demonstrate the love of Jesus Christ"..."



...We spent the day building walls—a lot of hammering and learning about studs and frames. It was fun, but hard work! I was asked to lead the prayer for the mom and children who were the home recipients. The team was amazed that I worked for an organization that encouraged serve day! It reiterates the amazing culture that we have at Adelfi to encourage us to give back to the kingdom of Christ!"

—Carey Price, Chief Banking Officer



Cynthia Van Beek served as a crew leader at Cornerstone Church where they hosted 450 children at Scuba VBS and 87 children made commitments to the Lord.

## Thank you for uniting finances with other believers.

With your steadfast support, Adelfi has made remarkable strides in creating positive change throughout 2024. From local Christian businesses and non-profits to global missions, your commitment to aligning financial choices with faith has amplified the impact of our shared values.

Through the power of your Christian dollars, we continue to expand our outreach. Thanks to your partnership and God's resources, we are empowered to achieve even greater things together for many years to come.



Better banking. Higher purpose.